



SEPTEMBER 8, 2025

First Tee – Alberta Cup

About First Tee – Alberta

First Tee is Golf Canada's youth development program that provides children from all backgrounds with accessible pathways to golf and life-enhancing experiences. In 2024, First Tee – Alberta served over 1,900 youth through affordable golf programming at three schools, five community centres, and five golf courses. All funds raised at the First Tee – Alberta Cup will benefit the First Tee program at these 13+ program locations, providing more youth with welcoming and inclusive entry points to golf.

Tournament Information

We invite you to join us for the first annual First Tee – Alberta Cup in support of the First Tee program in Alberta.

Participation in the First Tee – Alberta Cup will help chapter staff provide First Tee – Alberta program locations with essential equipment, training, and administrative support. Through generous support from donors and sponsors, First Tee continues to offer welcoming environments for children, who may not have otherwise had the opportunity, to learn the fundamentals of golf and develop life skills they can use on and off the course.

Tournament Details

Date: September 8, 2025

Shotgun Start: 9:00am

Course: Mickelson National Golf Club, 34122 E Harmony Trl, Calgary

Mickelson National Golf Club is a private world-class course, situated minutes west of Calgary and nestled in the upscale community of Harmony, that features dramatic elevations to entice golfers of every level. Stretching over 240 acres, this leading-edge course offers a new benchmark for Alberta golfers, with challenging design, water features and sensational landscaping to reflect the nearby Rocky Mountains.

Sponsorship Contact

Kelsey Chadwick

Development Officer

First Tee – Alberta

kchadwick@golfcanada.ca

[403.863.8828](tel:403.863.8828)



First Tee – Alberta Cup Sponsorship Opportunities

Presenting – \$30,000

Hosting Opportunities:

- Three (3) foursomes (12 playing spots)
- Opportunity to designate an individual to speak to attendees during post-round reception

On-Site Branding:

- Corporate logo* listed as “Presenting Sponsor” on event materials: welcome sign, digital screens and electronic communications
- Logo recognition on event website
- Opportunity for provided corporate signage (by sponsor) to be displayed in the clubhouse
- Opportunity to provide promotional merchandise in participant gift bags
- Corporate logo* featured on two (2) hole signs

Gold – \$20,000

Hosting Opportunities:

- Two (2) foursomes (8 playing spots)

On-Site Branding:

- Corporate logo* listed as “Gold Sponsor” on event materials: welcome sign, digital screens and electronic communications
- Logo recognition on event website
- Corporate logo* featured on all golf cart signage
- Corporate logo* featured on one (1) hole sign

Silver – \$15,000

Hosting Opportunities:

- One (1) foursome (4 playing spots)

On-Site Branding:

- Corporate logo* listed as “Silver Sponsor” on event materials: welcome sign, digital screens and electronic communications
- Logo recognition on event website
- Corporate logo* presented on tables at post-round reception
- Corporate logo* featured on one (1) hole sign



Bronze – \$7,500

Hosting Opportunities:

- One (1) foursome (4 playing spots)

On-Site Branding:

- Corporate logo* listed as “Bronze Sponsor” on event materials: welcome sign, digital screens and electronic communications
- Logo recognition on event website
- Corporate logo* featured on one (1) hole sign

Hole Sponsor – \$500

- Corporate logo* featured on one (1) hole sign

Foursome – \$2,500

- One (1) foursome (4 playing spots)
- Food, beverage and premium gifting

Contact Information

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Thank you for your support!